

SKINCEUTICALS **INSIGHTS**

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HYDRATION & CORRECTION

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Proper hydration is imperative for optimal skin health and appearance. Dehydrated skin is rough and flaky, and dryness accentuates the appearance of lines and wrinkles. Though symptoms may be similar, dehydrated skin is different than dry skin. Dry skin does not produce enough oil and feels tight. Dehydrated skin lacks the humectants needed to look and feel smooth.

Hyaluronic acid is a natural humectant that can hold 1,000 times its weight in water. Because it helps skin attract moisture and smooth rough texture upon contact, hyaluronic acid is an ideal moisturizing ingredient for dry and dehydrated skin. In addition to plumping skin, hyaluronic acid instantly leaves skin looking and feeling supple.

Dry and dehydrated skin can be corrected by supplying emollients that add oil, or humectants that draw water into the skin. Replenishing the skin's moisture level also restores and reinforces the skin's barrier. When this barrier works correctly, it reduces moisture loss that leads to dehydration, and reduces sensitivity by preventing irritants from entering the skin. As a result, skin looks, feels, and performs better. Proper hydration also helps to prevent and correct signs of aging.

[Discover SkinCeuticals hydration solutions >](#)

FEATURED PRODUCT

HYDRATING B₅ GEL

Formulated to bind moisture to the skin, Hydrating B₅ Gel contains hyaluronic acid, the body's natural hydrator. Ideal for all skin types, this oil-free serum maximizes the benefits of a daily moisturizer, replenishes skin nutrients, and can be used on any areas in need of extra hydration. It also includes pantothenic acid (vitamin B5) to improve skin hydration and elasticity.

[Learn more about Hydrating B₅ Gel >](#)



PRODUCT REGIMEN

SKINCEUTICALS HYALURONIC ACID SOLUTIONS



Hyaluronic acid provides a moisturizing effect while helping to diminish the appearance of fine lines. Including at least one skincare product with hyaluronic acid is important for daily correction of loss of skin volume, lines, and dullness. SkinCeuticals offers numerous products with hyaluronic acid so every skin type can reap its hydrating and correction benefits:

- **RETEXTURING ACTIVATOR** eliminates dead skin cells so hyaluronic acid can penetrate top layers to replump and smooth the skin's surface. [Learn more >](#)
- **HYDRATING B₅ GEL** contains a high concentration of hyaluronic acid, plus vitamin B₅ to aid tissue repair. [Learn more >](#)
- For sensitive skin, **PHYTO CORRECTIVE GEL** is a light oil-free serum with hyaluronic acid and botanical extracts that offer anti-inflammatory properties to help soothe irritated skin. [Learn more >](#)

PROFESSIONAL TIPS

DR. ELIZABETH L. TANZI ON KEEPING SKIN HYDRATED



“The skin has several important functions including protecting itself from environmental damage, keeping toxins out, and maintaining a soft, supple appearance. If the barrier function of the skin is reduced due to dryness, chronic skin irritation and inflammation with an acceleration of the aging process can result. Well-hydrated skin is luminous, and reflects light with a healthy glow from within. I always recommend skin care products that provide high-quality emollients to help lock moisture in because skin simply cannot look its best without being adequately hydrated.”

Elizabeth L. Tanzi, M.D.
Washington, D.C.

INSIDE ACCESS: PROCEDURES

HYALURONIC FILLERS

Dry and dehydrated skin accentuates fine lines and wrinkles. Beyond topical moisturizers, hyaluronic fillers instantly restore lost volume and provide the appearance of smoother, more youthful-looking skin. As fillers do not act on surface texture or moisture in the upper layers of the skin, using topical hydrators with hyaluronic acid at home after injectables can help improve overall skin appearance and maintain results.



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